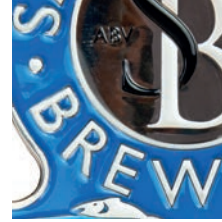


★
W I L L I S
P U B L I C I T Y



- 4 **Stainless Steel** – bar range
- 5 **Stainless Steel**
- 6 **Stainless Steel**
- 7 **Aluminium**
- 8 **Stainless Steel** – bottle buckets
- 9 **Bar Runners** – rail mats
- 10 **Resin**
- 11 **Resin**
- 12 **Gift Ideas**
- 13 **Gift Ideas**
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- 16 **Pump clips**
- 17 **Brewery range**
- 18 **Bar Accessories**
- 19 **Shakers** – bar tools
- 20 **Barware**
- 21 **Barware**
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- 23 **Illumination**
- 24 **Parasols** – contemporary
- 25 **Parasols** – wooden / aluminium
- 26 **Barriers, Banners & Flags**

anything and everything branded

Welcome to our new range!

Trading for almost 40 years has seen Willis Publicity develop into one of the UK's leading suppliers of Branded POS Bar Products. Working with some of the world's leading brands we have carefully developed ranges to suit all drinks sectors and venues too –

Brewery

Spirit

Wine

Cider

Soft Drinks

Our product range caters for all budgets and covers both standard items as well as bespoke developments.

It is impossible for us to illustrate every single product we have produced but hopefully our brochure will give you a good feel for what we can offer.

With our own in-house design studio and print facility we can provide your brand and company with “the Total Branded POS Solution”.

For a full presentation on how Willis Publicity can help with our campaign **please call +44 (0)1582 764040** email sales@willispublicity.co.uk or visit us online at www.willispublicity.co.uk

We look forward to hearing from you.

stainless steel



Premium and functional bar items for all areas of the bar



Powder coated finishes



Table service sets

stainless steel



Lacquered finishes
for colour and impact



Polished or satin finishes



De-bossing or embossing



Laser etching



Screen printing

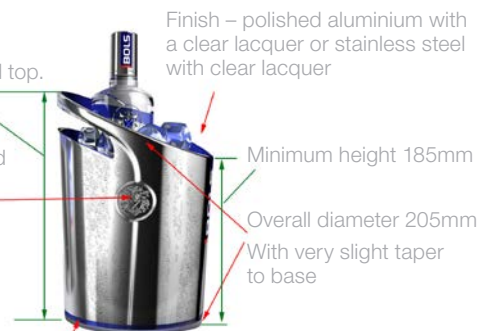
stainless steel



Vertical BOLS logo in blue, red and white in one position. 90mm long x 25mm wide

Ice bucket – with slanted top. Max height 245mm

Branding – debossed logo to each side – approx 45mm diameter



The liner of the ice bucket – injection moulded in blue (colour ref to be confirmed). To be visible at the base



Stainless steel spirit kits



Premium beer set

aluminium/stainless steel



Superior print quality



Laser cut logo



Bespoke vodka shot holder



Table service sets



bottle buckets

stainless steel or aluminium



Galvanised tin



Bottle coolers – perfect for promotions



Opener for added functionality



Heat reactive transfers



Stainless steel



Full wrap around graphics



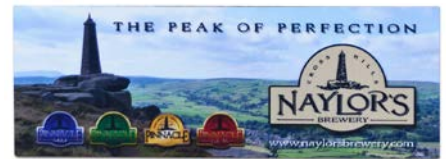
Powder-coated finish

bar runners and rail mats

High visibility.
Great stand out at the
point of purchase



PVC rubber



Standard borderless natural rubber



Premium bordered Nitrile rubber

resin

Replica cast
aluminium
and wood



Porcelain

Replica
wood stave



Stone



Any finish - even fruit!



Coasters

resin



Wall barrel end
and mini barrels



Ships telegraph



Aluminium



Rope



Driftwood



Chain-links

gift ideas



Range of umbrellas



Beach range and belt accessories



Bespoke hip flask



Fridge magnetic /
bottle openers

gift ideas



Corporate gifts



Range of keyrings

Complete promotional kits



Pin badges



Cufflinks



Lanyards

wine accessories



Acrylic



Rolled stainless steel
Champagne bucket



Champagne and wine sealers



Polished stainless steel



Acrylic



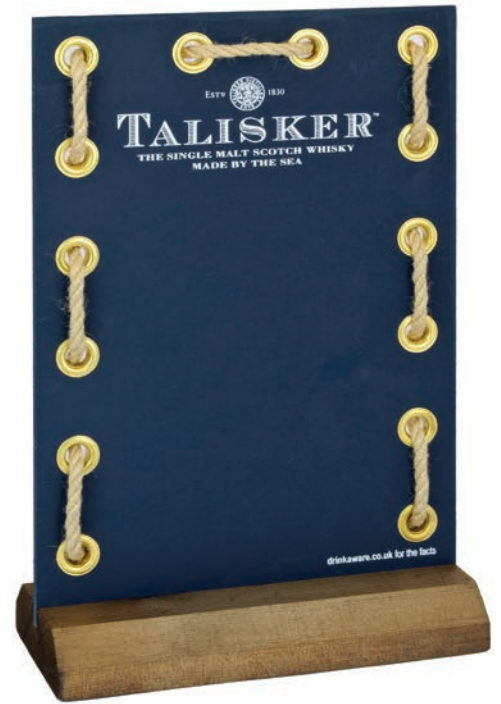
Waiters' friend



blackboards



A4 and A5 table top



Bespoke finishes



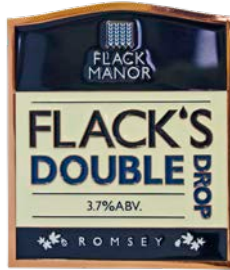
Real wood frames
18 x 24 inches

Digital and screen printed graphics



Outdoor A Boards

brewery range



Zinc casting



Nickel plating



Enamel finish



220mm



External wall signs

High quality enamel pump clips



Resin bottle display



Non-slip tin waiter trays



1/3 pint beer tasting trays / paddles



Aluminium / stainless steel drip trays



bar accessories



Bartender cases



Premium leather cocktail sets



PVC coated bar blades



Stainless steel bar and boogie blades

shakers

bar tools



Boston shakers



PVC / Rubber coated



Stainless steel bar tools



Stainless steel Citrus press



Stainless steel muddlers and mixing spoons

barware



Lime and lemon slicers



Bar caddies with digital print



Cutting board



5oz Ice scoops branded



Stainless steel citrus press

barware

Diamond range



10 litre



6 litre



3.4 litre



4 litre



Mini ice bucket



Non-slip waiter trays



Standard and bespoke stirrers

drinkware

Diamond range



SAN and Polycarbonate
– ideal for outside use



4 pint jug, 1 pint and 1/2 pint
CE marked tumblers



Acrylic 1.2 litre



Cocktail jugs 1.9 litre



Coloured SAN



Stackable

illumination

All products WEEE registered / CE and ROHS certified



PremiLED illuminated ice trough



Anodised aluminium bottle glorifiers



Anodised aluminium bottle glorifiers



Ice trough 450mm x 200mm



Rotating bottle glorifier with LEDs



LED illuminated ice bucket base



Changeable back section

parasols

contemporary

BEEFEATER
LONDON

High quality branding



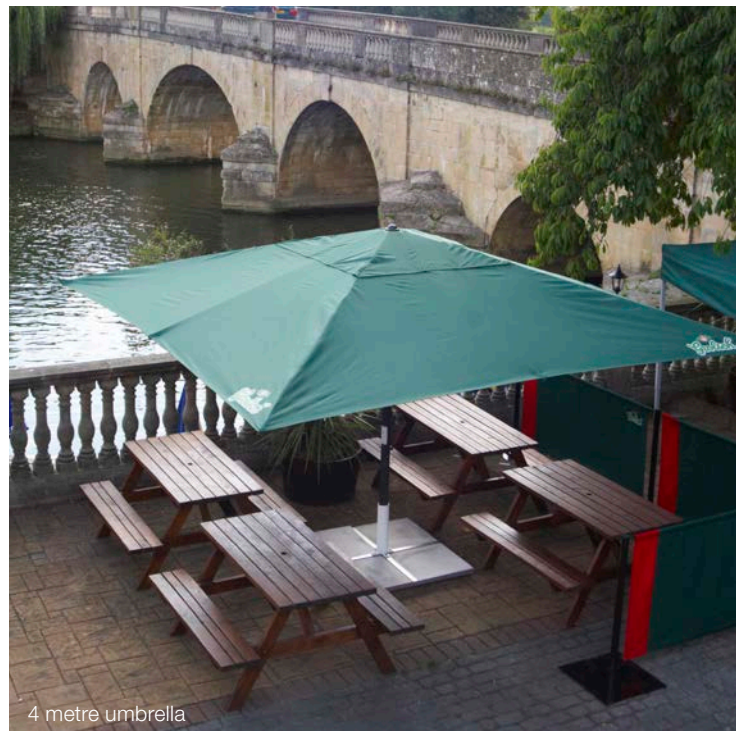
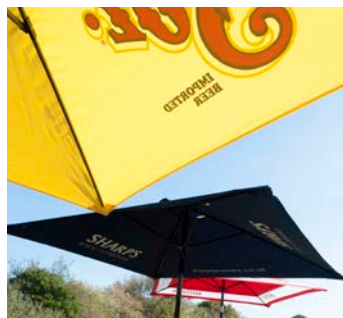
1.8 and 2 metre square



Double-sided branding for brand reinforcement



Anti-vandal drum



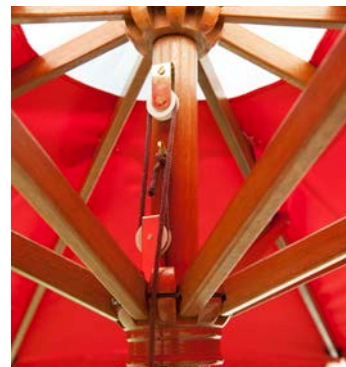
4 metre umbrella

parasols

wooden range



Double sided fabric



Pulley system



beach parasols



Fibre glass ribs



Premium aluminium range



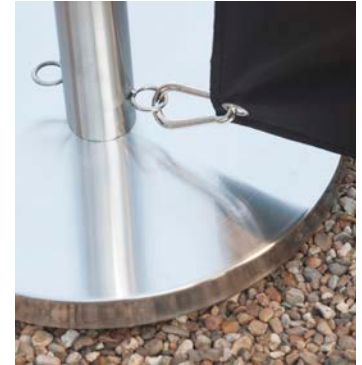
barriers & flags



Stainless steel range



2m x 1m



Steel powder-coated range



Feather flags



Teardrop flags



Indoor / outdoor banners

Our comprehensive range of POS items enables us to provide brand owners with maximum exposure whilst offering outlets quality and functional bar POS.

For further information please **contact our sales team on +44 (0)1582 764040 or email sales@willispublicity.co.uk**



To receive our Diamond Printed Products or Stock Items brochure please
contact our sales team on +44 (0)1582 764040 or email sales@willispublicity.co.uk



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